

Press Release
Levallois, France, 20th January 2016



Partnership Announcement: XPERTEAM and MEDIAWEN INTERNATIONAL

launch **WBT VIDEO Learning** *by Mediawen*

trailblazing authoring software for multilingual video learning

XPERTEAM and MEDIAWEN INTERNATIONAL: a strategic partnership

XPERTEAM, e-learning pioneer and EdTech expert, and **MEDIAWEN INTERNATIONAL**, multilingual subtitling and automatic dubbing specialist, announce their technological and commercial partnership.

Founded in 1996, **XPERTEAM** is renowned on the French market for its perpetual quest for innovation and determination to help international organisations grow their agility by always **offering the best of Digital Learning**. Its **WBT Digital Learning Experience Suite** environment supports a 70:20:10 learning framework that is **open to international standards**, fully **modular** and **upgradeable**. The company's expertise regularly earns it prestigious Brandon Hall Group HCM Excellence Awards.

MEDIAWEN INTERNATIONAL, an expert in **multilingual video subtitling and automatic dubbing technologies**, introduces the very first **secure, collaborative B2B platform** to allow videos to be quickly and easily made available in multiple languages. Relying on such technologies as IBM Watson and **Softlayer®** - **the most powerful of all cloud infrastructures**, this unique platform can be hosted at the data centre location of your choice, anywhere in the world, and offers an exceptional selection of cloud computing options.

WBT VIDEO Learning is the first collaborative video learning authoring software to integrate audio capture, subtitling and automatic dubbing for video content. Like all of XPERTEAM's WBT Digital Learning modular software package solutions, this authoring software is **compatible (via SCORM) with every LMS platform on the market, as well as the XPERTEAM WBT Manager LMS.**

Though video is now well established as the educational medium of choice, localization has – until now - been costly. In bringing **WBT VIDEO Learning** to the Digital Learning sector, XPERTEAM is providing training departments with a simpler, faster and cheaper means of deploying training actions. Training initiatives emanating from head office can also be easily shared and localized by subsidiaries and international partners.

WBT VIDEO Learning: an overview

The advanced technology used in **WBT VIDEO Learning** frees up instructional designers, trainers and project leaders to concentrate on their core activity.

1. **Expand access to video use in international learning systems**

Specially designed for **occasional users**, **WBT VIDEO Learning** is a fun and friendly **online collaborative solution**. Its intuitive interface **and powerful functionalities** almost make child's play of video subtitling and automatic dubbing!

2. **Reduce costs while growing productivity** in both localization and post-production of your training videos.

3. **Monitor** training video views on training platforms, using the SCORM standard

A whole array of functionalities: speech recognition, translation glossaries, computer-assisted translation and synthetic speech generation make **WBT VIDEO Learning** particularly **easy and quick to get to grips with**. In comparison with using a service provider, the cost of producing and adapting video content is at least halved! It's very simple: build your team, upload your media files, set up your subtitling tasks and assign them to members of your team. All that's left for you to do is check and validate, before downloading your subtitled videos (or exporting them to your SCORM-compatible LMS).

4. **Facilitate accessibility** by producing **FCC-compliant multilingual video content**

The **Federal Communications Commission (FCC)**: is an American agency created by Congress in 1934. It is responsible for regulating telecommunications as well as the content of radio, television and internet output. The fact that **WBT VIDEO Learning** complies with FCC standards means that **optimal accessibility to all content produced is guaranteed.**

WBT VIDEO Learning functionalities are constantly being enriched, and upcoming developments to the platform will offer interactive video learning.

Try **WBT VIDEO Learning** for yourself, free of charge

Open your account at xperteam.fr/wbtvideo or [contact us](#) for a personalized presentation.

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MediaWen International is an innovative start-up working in the fields of video, languages and the internet. MediaWen is an IBM partner, offering B2B and B2C solutions across the various sectors of activity using video: training, communication, media, etc.

- site : <http://mediawen.com>
- blog : <https://mediawen.com/blog/>
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